The Present and Future of Urban Management in Northeast Asia: Searching for New Possibilities

**Date**
October 22–24, 2015

**Venue**
International Conference Room of the Natural Science Building, The University of Seoul

**Host**
- Korean Urban Management Association
- The Center for Global Urban Research at the University of Seoul
- The Seoul Metropolitan Government

**Sponsor**
The Seoul Institute
- SH Corporation
- Korea Land & Housing Corporation
- Gyeonggi Urban Innovation Corporation
- Korean Foundation for the Promotion of Private Schools
Programs

October 22, 2015 (Thursday)

- Welcoming Reception

October 23, 2015 (Friday)

- Korea-China-Japan International Conference
  11:30–13:00 Lunch
  13:00–13:30 Registration
  13:30–14:00 Opening Ceremony
  14:10–15:50 Concurrent Expert Session A
    The Intellectuals Forum: Korea-China-Japan
  16:00–17:40 Concurrent Expert Session B
    TMU-UOS Graduate Student Session
  19:00–20:30 Farewell Reception

October 24, 2015 (Saturday)

- Technical Tour (Chinese Participants)
  Field Study (Japanese Participants)
Invitation letter

Dear members of the Korean Urban Management Association and Scholars in both China and Japan

As President of the Korean Urban Management Association (KUMA), it is my honor to invite you to the Third Korea–China–Japan International Conference, jointly hosted by KUMA, The University of Seoul, and the Seoul Metropolitan Government. This year’s conference theme is “The Present and Future of Urban Management in Northeast Asia: Searching for New Possibilities.” The conference will be held October 23, 2015, at the University of Seoul. Along with KUMA members in Korea, many scholars from universities across China and scholars and graduate students from the Tokyo Metropolitan University will participate in this conference.

As we know, we live in a rapidly urbanizing world. Cities in northeast Asian countries have experienced negative social, economic and ecological consequences from rapid urbanization. However, we know that if managed well, urbanization can also create enormous opportunities by allowing innovation and new ideas to emerge for improving citizens’ well-being; saving energy, land and natural resources; and managing climate and the risk of disasters. How we manage our urban areas will guarantee the soundness and prosperity of our future.

We expect that this international conference will provide a great opportunity for domestic and international scholars and government officials to learn about both the negative consequences and the enormous opportunities associated with urbanization in Korea, China and Japan. The success of this conference depends mostly on the quality of participation and the dynamics of the debates. Your participation in interactive and productive discussions will enhance our practical and scholarly knowledge on urban management issues in these three countries.

We look forward to getting better acquainted with many of you during this conference. Please attend so that your valuable insights may be heard.

Sincerely Yours,

Dong-Hoon Oh, Ph.D.
Chairperson, The Korean Urban Management Association
Professor, Department of Urban Administration, The University of Seoul
13:30–14:00 Opening Ceremony

Opening Remarks (President of KUMA)
Welcoming Remarks (President of UOS)
Congratulatory Remarks (Head of Chinese Delegation)
Congratulatory Remarks (Head of Japanese Delegation)

14:10–15:50 Concurrent Expert Session A (English Session)

A1 (Urban Regeneration) Room #: Law School 209

Presenter 1: Xin Liu (Sichuan University)
Why do Creative Activities Cluster in Creative Districts: A Case Study of Creative Office Parks in Beijing

Presenter 2: Jieun Kim (SH Urban Research Office)
Towards Socially Sustainable Regeneration of Dilapidated Neighborhoods

Presenter 3: Shin AIBA & Shizuka KIN (TMU)
Participative Planning of Community Revival Plan after the Great East Japan Earthquake Tsunami Disaster: A Case Study of a Frequently Stricken Area in the Iwate Prefecture

Discussants: Taekyung Kim (Gyeonggi Research Institute)
Geun Hee Choi (University of Seoul)
Su Gie Lee (Hanyang University)

A2 (Urban Environment) Room #: Law School 317

Presenter 1: Taedong Lee (Yonsei University)
European Cities’ Covenant for a Translocal Climate Network

Presenter 2: Hyunook Kim (University of Seoul)
Identification of particulate matters in the atmosphere over Seoul
Presenter 3: **Taedong Lee** (Yonsei University) & **Taehwa Lee** (University of Seoul)
- Evolutionary Urban Climate Resilience: An Assessment of Seoul’s Policies

Discussants: **Jaemin Song** (University of Seoul)
- **Yoichi KOIZUMI** (TMU)
- **Sun-Jin Yun** (Seoul National University)

### A3 (Urban Economy and Industry)
Room #: Law School 321

**Presenter 1:** **Yongqing Zhang** (University of Shanghai for Science and Technology)
- Research on the Financial Support of Shanghai High-Tech Industry

**Presenter 2:** **Yinghui Xiang & Tingting Zhang** (Shenyang Jianzhu University)
- Study on the Spatial Spillover Effects of Infrastructure on Economic Growth in Shenyang Economic Zone

**Presenter 3:** **Geunsang Oh, In-Kwon Park & Dong-Hoon Oh** (University of Seoul)
- Analysis on the Determinants of the Residential Durations of Tenants by Income Group in Korea - Using Korean Labor and Income Panel Study (KLIPS) Data

**Discussants:** **Sanghoon Han** (Jungwon University)
- **Shichul Lee** (Kyungpook National University)
- **Koun SUGIMOTO** (TMU)

### A4 (Urban Welfare and Disaster Management)
Room #: Law School 102

**Presenter 1:** **Yanping Tian** (Zhongnan University of Economics and Law)
- Urban Renewal, Involuntary Intra-Urban Migration and Spatial Dynamics in Wuhan
Presenter 2: Kahoruko YAMAMOTO (TMU)
Social Inclusion and Exclusion of Urban Underclass Areas as Welfare Dependent Communities: The Case of Yokohama, Japan

Presenter 3: Choongik Choi (Kangwon National University)
Index Decomposition Analysis for the Relationship between Disaster Damages, Urbanization and Economic Growth and its Implications

Discussants: Yong Un Ban (Chungbuk National University)
Joon Park (Korea Research Institute for Human Settlements)
In Kwon Park (University of Seoul)

14:10–15:50 Concurrent Expert Session A (Chinese Session)

A5 (Urban Management I)
Room #: Law School 312

Presenter 1: Yanli Gui (Renmin University of China)
Base on the Planning Paradigm of Recession City Management-The Study of Contracting Urban Planning

Presenter 2: Kwang-Cheol Yoo (Chungnam Institute)
Study on Jingjinji Common Development Policy’s Measures to Secure Inclusiveness of a City

Presenter 3: Chun Ma (Yunnan University)
A Feasibility Study on Developing Public Bicycles in Kunming

Discussants: Myeong Hun Lee (Hanyang University)
Nan Chen (Yunnan University)
Byung-Su Kang (Chungnam National University)

Translator: Ms. Yanhua Cui (University of Seoul)

A6 (Urban Management II)
Room #: Law School 313

Presenter 1: Yuan Cui & Dong-Hoon Oh (University of Seoul)
The Trend Analysis of South Korean and Foreign Countries’
State-owned Land Development

Presenter 2: Guangzhu Liu (Qingdao University of Science and Technology)
Study on the Knowledge System of Urban Management
Textbook Between China and South Korea

Presenter 3: Xiaobo Zhu (Qingdao University of Science and Technology)
The Externality of the Farmer Workers’ Transfer through the Angle of Social Network

Discussants: Tieyan Cui (Qingdao University of Science and Technology)
Zhifeng Wang (Central University of Finance & Economics)
Hwang-Woo Nam (University of Seoul)
Jong Gyun Seo (SH Corporation)

Translator: Ms. Yuan Cui (University of Seoul)

14:10-15:50 The Intellectuals Forum: Korea-China-Japan

The Intellectuals Forum: Korea-China-Japan
Room #: Law School 107

Moderator: Tae-Young Kim (University of Seoul)
Presenter 1: Zhenwen Hai (Director of Beijing Sports Competitions Administration Center)
The Value International Sports Events Brings to Beijing

Presenter 2: Toshihiko NAKANISHI (Senior Research Administrator, TMU)
The introduction of “Creating the Future: The Long-Term Vision for Tokyo”

Presenter 3: Chang Soo Joung, Secretary General (Seoul Sports Council)
Guidelines for Hosting Big Sports Events

Discussants: Jae-Hyoo Shin (University of Seoul)
Tohru YOSHIKAWA (TMU)
Weigan Yu (East China University of Science & Technology)

Coffee Break (15:50-16:00)
B1 (Urban Management I)  
Room #: Law School 321

**Presenter 1:** Nan Chen (Yunnan University)  
Urban Traffic Image: Conception, Composition and Optimized Paths

**Presenter 2:** Byung-Su Kang & So-Young Woo (Chungnam National University)  
Place Marketing Strategy for Daejeon Bburi park; with a focus on an Importance Satisfaction Analysis of visitors

**Presenter 3:** Sanghoon Han (Jungwon University)  
Strategy to Bridge Big Data and Citizen Participation in Urban Management

**Presenter 4:** Koun SUGIMOTO & Toshio KIKUCHI (TMU)  
The Challenges of Implementing the Recent MICE Strategy in Tokyo

**Discussants:** Inwhan Jung (Hyupsung University)  
Yeong-Hee Jang (SH Urban Research Office)  
Jonathan Justice (University of Delaware)  
Kab Sung Kim (Yonsei University)

---

B2 (Urban Management II)  
Room #: Law School 107

**Presenter 1:** SungChan Cho (Institute of Land and Liberty)  
The Analysis of the Reasons why Jeju Yerae Resort-Type Residential & Commercial Complex Development has stopped

**Presenter 2:** Yeji Lee (Seoul National University)  
The Correlation Analysis between the Number of Chinese and Japanese Visitors and the City Attractions in Five Major Cities of Korea

**Presenter 3:** Zhifeng Wang (Central University of Finance & Economics)  
Industrial Upgrade and Economic Governance in the Pearl River Delta, China—An Empirical Study of Dongguan City
Discussants: Xin Liu (Sichuan University)
                Shin Aiba (TMU)
                Hag-Yeol Kim (Seokyeong University)

16:00–17:40 Concurrent Expert Session B (Chinese Session)

B3 (Urban Management III) Room #: Law School 312

Presenter 1: Weigang Yu (East China University of Science and Technology)
Some Thoughts on the Efficient Urban Management - Take the Urban Traffic Management as Center

Presenter 2: Huanjian Zeng (Kumamoto University)
Spatial Distribution of Urban Public Sports Venues Based on the Social Fair: A Case Study of Hangzhou, China

Discussants: Tae-Hyun Kim (The Seoul Institute)
Ki Seok Kyе (Anyang University)
Translator: Professor Jae-Do Song (Jungwon University)

16:00–17:40 TMU-UOS Graduate Student Session

Exploring Seoul’s Current Issues Room #: Law School 317

Team 1: Young Beom Kim, Yong Jin Park & Sun Chen Hwan (University of Seoul)
Pedestrian Space Problem in Seoul Station Overpass From “A Vehicle-centered Area” to “A Pedestrian-centered Area”

Team 2: SeJong Yang, Hui Li & Seok June Lee (University of Seoul)
The Conflict between Seoul Metropolitan Government and Autonomous Gu on the Development of Both Gangnam Site of Korea Electric Power Corporation (KEPCO) and Olympic Stadium Site
Team 3: Li Dan, Minsoo Kim & Sangho Cho (University of Seoul)
Sink-hole and Sewage
Discussants: Graduate Students from TMU

Introduction of Urban Problems in Tokyo

3 Teams’ Presentations (TMU)

19:00  Farewell Reception
By Bus from Cheongryangni Station
You are advised to find the bus stop in front of the entrance to Cheongryangni Station. The buses, #2230, #3216, #420 & #720 will take you to The University of Seoul.

By Taxi from Cheongryangni Station
From the Cheongryangni Station, it costs approximately 3,000 Won by taxi up to 4 people to the University of Seoul.